PRESTON NORTH END F.C.





Swindon Town

League Division 3 TUESDAY, 13th SEPTEMBER, 1977, at 7.30 p.m.

OFFICIAL PROGRAMME 15P

Preston North End F.C. Ud

Deepdale, Preston PR1 6RU. Telephone: Preston 795919

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Nobby' Notes

GOOD EVENING everyone and welcome to tonight's fixture with Swindon Town who have made a solid start to the new season. They are always a difficult side to beat and I'm sure they will prove stern opposition for us tonight.

Let me first of all say how disappointed I was for the players and supporters in losing to Walsall last Tuesday. I said it would be a very difficult match and that Walsall play better away from home. They came to contain us and were very patient, marking tight and hoping for the odd breakaway. Their goalkeeper, Mick Kearns, gave a superb display and although we created a lot of chances the ball did not run for us in the end.

However, I refuse to criticize my players because they gave me everything and no manager can ask for more than that. Nor will I criticize you, our supporters, who stayed behind us to the end and urged the lads forward throughout the match.

Whilst I was sad to lose this match, there were many good things, from my point of view, to enthuse about. Mick Baxter, in my opinion, was the 'Man of the Match', and his performance was his best at home to date. Since the arrival of Graham Cross, who also performed very well against Walsall, Mick has really improved his game and these two along with our full-backs and Roy Tunks are looking very solid indeed.

Although we have had a couple of blank score sheets I'm still confident that the goals will come this season. Mike Elwiss and Alex Bruce will always score goals and Ricky Thomson is improving all the time. We had 90 per cent of the play against Walsall which indicates we are passing well, and I believe if your passing is good chances are bound to be created.

I do feel, however, that we need to strengthen our midfield—especially since the loss of Jimmy Brown—and I'm hoping that by the time you read this article we may have some news on this front. However, any money I spend has got to be money well spent and when we make a decision to buy a player it must be the right decision. Everyone knows money is tight in the lower divisions and that all clubs are losing money on the gates every week. So if you feel we are cautious, it is because when we spend money, it is vital we spend it wisely.

To this effect our Chief Scout, Jimmie Scott, has looked at many players up and down the country lately. This involves a lot of hard work and everyone at the club is conscious of the job Jimmie is doing.

Referring back to Jimmy Brown, he is now recovering from the operation for disc trouble but will be out of the game for at least a couple of months. I'm sure you will all join everyone at the club in wishing Jimmy a speedy recovery.

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Our Vizitors...



Back row (left to right): M. French, K. Stroud, R. Brinkworth, R. Lewis, A. Gilligan, P. Collicutt. Middle row (left to right): J. Allan, J. Trollope, C. Prophett, C. Kamara, C. Guthrie, S. Alzlewood, A. Ford, K. Roberts.

Front row (left to right): D. Moss, D. Cunningham, J. McLaughlin, T. Anderson, R. McHale, H. Goddard.

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...Swindon Town

The Club

Swindon Town shocked the soccer world in 1969 when they defeated Arsenal in the League Cup final at Wembley and went on to couple this success with promotion to the Second Division.

These were the greatest highlights of an interesting existence which stretches back to

1881.

It was in 1963 that they moved into Division Two for the first time in their history, a starstudded team of local discoveries taking them there.

The 1963 team was the creation of Bert Head, and, in the opening weeks of their Second Division debut season, Swindon went to the top

of the table!

Yet, after making a wonderful start to their Second Division career, Swindon failed to make any lasting impression and within two years they were back in the Third Division.

In 1968–9 it all began to happen for them. On the way to Wembley Swindon beat Second Division sides Blackburn and Derby, plus First

Division Burnley in the semi-final.

Came the great day on the quagmire at Wembley. Roger Smart scored an early goal to give Swindon a half-time lead and when both sides were shattered in the mud Swindon should have been exploded by Bobby Gould's equalizer for Arsenal four minutes from the end.

In the event, Swindon held out better in extratime when two memorable individual goals by Don Rogers won the Third Division side an

outstanding victory.

A few weeks later Swindon clinched promotion to the Second Division. They were relegated again in 1974.

The Players

When Swindon's promotion bid failed last season—largely due to an inferior away record —manager Danny Williams decided to make a determined effort to do very much better this time out. So, during the summer break, he negotiated new signings in every department.

He paid Sheffield United £25,000 for striker Chris Guthrie, a player of considerable experi-

ence in higher divisions.

In midfield Mr Williams went for a combination of youth, in the shape of Chris Kamara, and experience, as possessed by David Cunningham.

Kamara was one of many youngsters around whom Ian St John rebuilt the Portsmouth team

two years ago.

Cunningham had a couple of seasons in Brechin City's Scottish League eleven until transferring to Southend in 1973.

Left-back Andy Ford was also signed from Southend, where he had been playing for five seasons after leaving Bournemouth. Ford is obviously intended as ultimate replacement for Swindon's great club man John Trollope who, with some 700 League games behind him, shows no signs yet of wanting to take things easily.

It seems certain that Steve Aizlewood and Colin Prophett will play in the centre of the defence, with John McLaughlin on the right.

Prophett began his career with Sheffield Wednesday when they were in the First Division, Norwich signed him for £45,000 in 1973 but it was little more than a year later that Swindon completed his transfer for only £20,000.

McLaughlin was nicely establishing himself in the Colchester side when Swindon stepped in

to sign him four seasons ago.

Jimmy Allan's patience was rewarded last season when he regained his place in goal.

Trevor Anderson and Ken Stroud are expected to be playing in midfield with newcomer Kamara

Anderson was an ever-present member of the Northern Ireland side last season and now has fourteen caps to his credit.

Stroud is a local lad who earned his place in 1971–2 and who completed 100 League appearances last season.

With Guthrie's arrival, Swindon now have three regular goalscorers in their attack. Last season's top scorer was David Moss who cracked home twenty-one.

Ray McHale, who scored eleven goals after his transfer from Halifax last season, was top scorer for Halifax with sixteen the previous season.

The Manager

As'a player, Mr Williams was a one-club man he totted up 25 years' service with Rotherham United. His playing days ended in 1960, after a run of 460 games in their League team.

After a short break out of the game, Mr Williams returned to Rotherham in 1962 as manager. After three years in the job he decided to retire to open a shop in Bournemouth. Swindon were then seeking a manager and, eventually, he agreed to join them.

In 1968–9 he produced the side which gained promotion to the Second Division and became only the second Third Division club to win the League Cup.

Sheffield Wednesday, who had been struggling for some while, gave him their manager's job a few weeks after that Wembley triumph

He was unable to halt Wednesday's slide into the Second Division. He then left Hillsborough and, mid-way through the 1971–2 campaign, he took over at Mansfield.

When he received the call to return to Swindon in 1973 he gladly accepted the challenge.

North End New/ & View/

TICKETS are still available for the, 'Miss P.N.E.' night this Thursday at the Supporters' Club. As well as this popular annual event there will be a Cabaret featuring TRUE GRIT (Pop Group) and AL ROBBINS (comedian). Tickets at £1-00 can be obtained on the night at the door. Amongst the judges will be Ricky Thomson, Stephen Doyle, and the Mayor and Mayoress, Councillor and Mrs Hood.

A PENALTY competition for local schools has been arranged and in the coming weeks one boy representing each local school will take part and the winner will receive a trophy. The first competition, for under-16s will take place at half-time at the Hereford match on 17th September. The schools competing in these events are: William Temple, St John Southworth. Ashton-on-Ribble, St Thomas More, Lostock Hall, St Edmund Campion, St Cuthbert Mayne, Ribbleton Hall, Catholic College, Penwortham, Longridge, St Cecilia's.

OUR referee for today is Neville Ashley from Nantwich. He began refereeing in 1964 in the Crewe & District League and progressed through to the Full List in 1974. He was a linesman in a European Cup Winners' Cup match in 1974, a Football League Cup semi-final in the 1973–4

season, and the Wales v. Scotland under-23 international in 1976.

He is a married man with two children and is a pharmaceuticals buyer. His main interest is in referee coaching, and he is also secretary of the Crewe & District F.A. Referees. He won representative honours at middle-distance and cross-country running, and was ranked in the British 880 yards list in 1958.

GOLDEN GOAL and programme sellers are urgently required by the club. If you are sixteen or over and would like to help the club please call in at the Development Association Office for full details. You will receive generous commission plus free entry to the match.

BBC TV's 'Match of the Day' commentator JOHN MOTSON, writing in the Ipswich programme on 30th August, 1977, predicts that North End will be amongst the favourites for promotion this season. His other tips for the top in Division Three are Wrexham, Rotherham and Sheffield Wednesday. Let us hope you are right, John! As a matter of interest, some of his other tips are as follows: relegation from Division Two: Cardiff City, Bristol Rovers and Hull City. Promotion to Division One: Sunderland, Southampton and Sheffield United or Blackpool.

Next Home Games

Saturday, 17th September
NORTH END v. HEREFORD UNITED
League Division Three—Kick-off 3.00 p.m.

Saturday, 24th September

NORTH END RES. v. SHEFFIELD UTD. RES. Central League—Kick-off 3.00 p.m.

Saturday, 1st October
NORTH END v. CAMBRIDGE UNITED
League Division Three—Kick-off 3.00 p.m.

Soccer Quiz

- 1. Who was the first player to score a hat-trick in a Football League game this season?
- 2. So far no club has managed to win the Championship of all four divisions in the Football League. North End are one of six to win the First, Second and Third Division titles. Can you name the other five?
- 3. What is the record for the most consecutive defeats suffered by any club in Football League games?
- 4. Which player holds the individual record for most goals scored in a season in Third Division football since the national division was introduced in 1958?
- 5. Who was the first player to win the English 'Footballer of the Year' award? Can you name the season?
- 6. Which Football League club plays at Plough Lane?

Away Travel

Saturday, 24th September, 1977

Here is your RAC route to next week's away game at

COLCHESTER

PRESTON

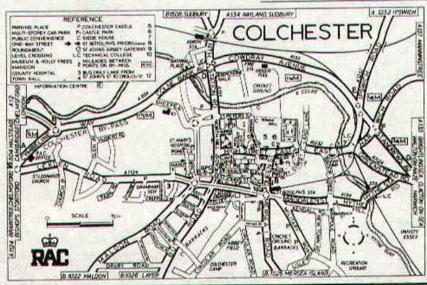
Join M6 at most convenient intersection. (Note: mileages start at intersection 31, Samlesbury.)

M6/M1 south to intersection 13, junction with A507. (148 miles) A507 via Ampthill, Glophill, Henlow, Stotfold and Baldock to Huntingford, junction A10. (177 miles)

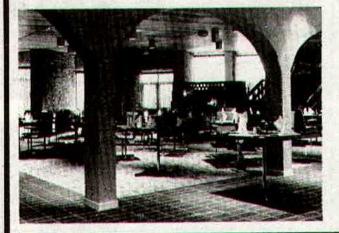
A10 (right) to Puckeridge, junction A120. (181 miles)

A120/A12 via Bishop's Stortford, Great Dunmow and Braintree to Colchester. (220 miles)

Approaching Colchester on the by-pass follow signs to Stanway and turn right at traffic lights at Lexden (Straight Road). Continue down Straight Road to staggered cross-roads where left and right into Gosbecks Road (Colchester outskirts). Keep with Gosbecks Road up to next cross-roads where left into Layer Road. Colchester United football ground is on your left in about three-quarters of a mile.



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Alex Bruce shoots just wide of the post.



Another Bruce shot.





Walsall goalkeeper Mick Kearns makes an acrobatic save.



A scramble in the Walsall goalmouth.



Stephen Doyle's goal-bound shot hits a Walsall defender.

Spotlight on:

Ricky Thom/on

Full name: Richard Thomson.

Birthplace: Edinburgh.

Height: 5' 8".

Weight: 10 st 8 lb., Married: To Janet.

Previous clubs: None.

Joined P.N.E.: 9th August, 1973.

Made debut for P.N.E.: At Chesterfield, 31st March, 1975.

Honours: None.

Hobbies: Fishing, bird-watching.

Car: None-yet.

Favourite colour: Black.

Favourite food: Haggis and chips.

Best country visited: Holland.

Favourite TV show: Crossroads.

Likes: Helping Janet at home with housework in our new house.

Dislikes: Gardening, long coach journeys.

Favourite actor: Peter Sellars.

Favourite actress: Barbara Streisand.

Favourite singer/group: Mud. Favourite other team: Hibernian.

Favourite other player: Kenny Dalglish.

Most difficult opponent: Mark Lawrenson.

Most memorable match: First-team debut at Chesterfield.

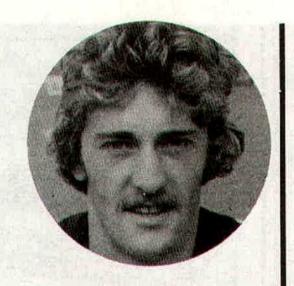
Biggest disappointment: Missing promotion last season.

Biggest influence: Nobby Stiles, Alan Kelly, Jimmie Scott.

Personal ambition: To play for Scotland at Hampden Park against England.

If you weren't a footballer what would you like to be?: Pop star.

Person you would most like to meet: Pelé.



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(including Saturday, 10th September, 1977) LEAGUE DIVISION THREE

(including Saturday, 10th September, 1977) CENTRAL LEAGUE

CENTRAL LEAGUE

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- Lou Macari (Manchester United) against Birmingham on the opening day of the Lou Macari season.
- Aston Villa, Blackburn, Derby, Ipswich and Wolves.
- Rochdale lost 17 games in a row in the Third Division (North) in 1931–2. Derek Reeves (Southampton) with 39
- Stan Matthews (Blackpool) in 1947-8.
 - Wimbledon.

77797 WOLVERHAMPTON WANDERERS MANCHESTER CITY BLACKBURN ROVERS WEST BROMWICH ALBION Wolverhampton Wanderers SHEFFIELD WEDNESDAY Sheffield Wednesday ... EVERTON NOTTINGHAM FOREST HUDDERSFIELD TOWN Derby County BOLTON WANDERERS West Bromwich Albion MANCHESTER UNITED Vewcastle United Bolton Wanderers ... VEWCASTLE UNITED DERBY COUNTY.... Nottingham Forest ... Blackburn Rovers... Aston Villa
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Slalom Lager

Brewed by Matthew Brown

Scoreboard Line-up North End MIDDLESBROUGH SUNDERLAND 1 Roy TUNKS BURY 2 John McMAHON GILLINGHAM 3 Harry WILSON PETERBOROUGH UNITED CARLISLE UNITED 4 Stephen DOYLE PLYMOUTH ARGYLE 5 Mick BAXTER WALSALL 6 Graham CROSS PORTSMOUTH 7 Gordon COLEMAN COLCHESTER UNITED 8 Francis BURNS ROTHERHAM UNITED EXETER CITY 9 Ricky THOMSON SHREWSBURY TOWN 10 Mike ELWISS CAMBRIDGE UNITED 11 Alex BRUCE Н 12 John SMITH Swindon Town 1 Jimmy ALLEN 2 John McLAUGHLIN 3 John TROLLOPE 4 Kenny STROUD 5 Steve AIZLEWOOD N 6 Colin PROPHETT O 7 Dave MOSS 8 Chris KAMARA 9 Chris GUTHRIE 10 Ray McHALE 11 Trevor ANDERSON

Referee: NEVILLE ASHLEY (Nantwich)

Linesmen: P. J. BURROWS (Red Flag) D. M. CHARNLEY (Yellow Flag)

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